

# BETTY BARCLAY

## COLLECTION INFORMATION

Betty Barclay Group

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### Betty Barclay Spring/Summer 2021

**The Spring/Summer collection by Betty Barclay focuses on a mix of feminine and casual styles. Natural shades such as golden camel and latte macchiato at the start of the season change into light rosé and dusty olive. Things get summery with cayenne and wild lime. Wide silhouettes suit current trends. Dresses in midi and maxi lengths are a strong theme, while trousers are presented in culotte and Marlene shapes.**

Details and patterns provide the necessary sophistication. Besides the all-time favourite animal print, we showcase fashionable paisley prints as well as playful flower designs on trousers, t-shirts and dresses. The trend materials velour and Tencel make beautiful combination partners. As for suede – one of the highlights of the collection is the casual biker jacket made of the popular material, which surprises in a feminine rosé. In an ensemble with the tone-in-tone chiffon floral wrap dress, the result is a coordinated, summery outfit. Dresses impress this season in the trend lengths midi to maxi and offer great comfort with their comfortable and stretchy jersey qualities.

A tried-and-tested marine theme combines classic navy with a fresh rosé. The fashionable culotte jeans are the new must-have item. We combine them with relaxed summer blouses and shirts in plain or floral graphic prints to create modern, casual looks. Neon accents mingle with safari and leaf prints to provide the first hints of summer in March. The colour cayenne with snake details underpins the summery flair. The trend patterns not only perform on their own, but also harmonise as patches on basic T-shirts, long blouses and dresses.

In high summer we play with airy dress shapes and summer linen. Off-white and beige stand in contrast to tobacco and stone grey. We contrast clean plain colours with lines and batik patterns. Our Dresses Special marks the highlight of the summer season and is perfectly suited to the hot temperatures with its intense colours, polka dots and floral prints.

At Betty Barclay Outdoor this spring we are combining trendy pastel shades with fashionable details. Sporty elements are paired with feminine influences. Femininity comes through above all in the silhouette, high-quality golden accessories, as well as beautiful waistband and gathered fabric details. The focus of the collection is the jacket with diamond stitching and pearl buttons in a Chanel look. In addition, beautiful, light summer parkas, either completely clean with functional details or embellished with a gathered waist, bring new inspiration.

#### Further information:

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